

27TH ANNUAL GALA

THE STATE OF WOMEN'S HEALTH

Society for Women's
Health Research 

MARCH 22, 2017

THE RITZ-CARLTON, WASHINGTON, D.C.

Gala Program Specifications

Full page and half page advertisements are available for inclusion in the 27th annual SWHR Gala Program.

Full Page: \$2,500

- Trim Size: 1/8"
- Bleed Size: 1/8"
- Live Area: 7.25" x 7.25"

Half Page (Horizontal Only): \$1,500

- Trim Size: 1/8"
- Bleed Size: 1/8"
- Live Area: 7.25" x 3.5625"

Quarter Page (Horizontal Only): \$1,000

- Trim Size: 1/8"
- Bleed Size: 1/8"
- Live Area: 3.5625" or 3.5625"

File Type: High resolution .pdf or .eps files.

Please note that .jpg, Word, PowerPoint and Publisher formats **will not** be accepted.

All images should have a minimum resolution of 300 dpi at 100%.

All art files should be converted to CMYK. We cannot guarantee color consistency or quality for files converted from Index, LAB or RGB color spaces.

Ads may **NOT** include the promotion or marketing of a specific product.

Deadline for submission: February 10, 2017

Please submit advertisement to the following:

Heena Patel, Communications Manager

Email: heena@swhr.org Phone: 202-496-5067