



Communications Internship

ORGANIZATION

As recently as the 1990s, women were routinely excluded from medical research and there was a profound lack of awareness that health conditions and treatments affect women and men differently. The Society for Women's Health Research (SWHR) led the way to making women's health a national priority, forever changing how medical research is conducted.

SWHR is a 28-year-old education and advocacy nonprofit based in Washington, DC. A highly respected thought leader in promoting research on biological differences in disease, SWHR is dedicated to eliminating imbalances in care for women through science, advocacy, and education.

POSITION SUMMARY

SWHR is seeking an intern to assist with development and execution of communications products that promote its scientific and policy programs and events. Types of communications materials produced may include social media messaging, event programs, factsheets, infographics, blog posts, and website content.

INTERNSHIP DETAILS

- School credit or paid position
- Length of commitment: 3-6 months, with possibility to extend
- Weekly time commitment: Approximately 15-20 hours; at least 2 days per week in SWHR's DC office

ESSENTIAL RESPONSIBILITIES

- Draft communications products such as blog posts, factsheets, and other supporting materials
- Assist in creation of email blasts about SWHR events and news
- Update content on SWHR website
- Develop messaging for SWHR social media channels, including Twitter, Facebook and LinkedIn
- Monitor traditional and social media for relevant news about SWHR and its priorities
- Work with other SWHR staff to insure unified communications on behalf of the organization
- Attend SWHR events as needed, such as Network meetings, roundtables and Capitol Hill briefings
- Support other communications-related activities as needed
- Represent SWHR's mission to improve upon the lack of women's health research through supporting advancements in public policy, healthcare interventions, and gaps in research

QUALIFICATIONS

- Graduate or undergraduate student (who has completed their sophomore year) working toward a degree in communications, public relations, or other related subject.
- Excellent oral and written communication skills
- Experience with social media platforms and management
- Knowledge of design software such as the Adobe Creative Suite (Photoshop, InDesign, Illustrator)
- Familiarity with WordPress website platform and Constant Contact email platform
- Highly organized with ability to multitask

To Apply: Please submit a cover letter indicating your interest in SWHR, resume, and two writing samples to communications@swhr.org.