

# STRATEGIC MAP

MISSION: SWHR is the national thought leader dedicated to promoting research on biological sex differences in disease and improving women's health through science, policy, and education.

**VISION:** Make women's health mainstream.

#### Science

Understand health disparities facing women and how biological sex, gender, and hormones affect health.

> Convene interdisciplinary stakeholders to provide expert analyses on topics related to women's health.

Identify research gaps and unmet needs for women's health across the lifespan.

Leverage expert analyses to addressing needs in the areas of science, policy, and education and outreach.

## **Policy**

Champion policies that promote women's health.

Translate the scientific evidence base into policies aimed at improving women's health and related health disparities.

Act as a source of expert quidance to policymakers seeking to address issues of biological sex differences and women's health.

Push for improved inclusion and representation of women from diverse backgrounds across all levels of science.

#### **Education & Outreach**

Drive the national conversation on women's health and sex differences research.

Serve as a trusted source for information on women's health and sex differences research.

Raise awareness of disparities and unmet needs in women's health.

Create engaging, scientifically-driven content for diverse audiences on women's health and sex differences research.

### **Organizational** Strength

Ensure the organization's strength and longevity.

Ensure SWHR has sufficient financial resources to fulfill its mission.

Ensure SWHR has sufficient human resources to fulfill its strategic goals.

Operate with transparency and integrity.















