

# SOCIETY FOR WOMEN'S HEALTH RESEARCH GALA

# SWHR 34th Annual Awards Dinner



Thursday, April 25, 2024
Networking Reception 6:00pm
Dinner & Award Presentations 7:00pm

National Museum of Women in the Arts 1250 New York Ave NW Washington, DC 20005

## SUPPORT | CONNECT | CELEBRATE

#### **About the Society for Women's Health Research**

The Society for Women's Health Research (SWHR) is dedicated to promoting research on biological sex differences in disease and improving women's health through science, policy, and education. Learn more at: swhr.org/about.

#### **About the Annual Awards Gala**

SWHR's Annual Awards Gala is our only fundraiser and is widely recognized as one of the premier social events of the spring. The Gala celebrates achievements, innovations, and advancements in women's health. It is also an opportunity to honor individuals who have dedicated their life's work to improving health care for women.

#### **About the Venue**

Located in the heart of Washington, D.C., the newly renovated National Museum of Women in the Arts advocates for better representation of women artists and serves as a vital center for thought leadership, community engagement, and social change.

#### **Invitation to Sponsor**

We invite you to partner with SWHR by sponsoring the 2024 Annual Awards Gala. Sponsorship provides an excellent opportunity to elevate your brand and network with key stakeholders in the women's health and research space, including health care providers & researchers, patient advocates, representatives from federal agencies, leaders & decision makers from pharmaceutical, femtech, and other commercial entities. Join us in our vision making women's health mainstream.

### SPONSORSHIP OPPORTUNITIES

#### Platinum—\$100,000

- Cocktail reception and two front-row tables of 10
- Special recognition as a Platinum Sponsor from the podium
- Full-page ad in event program—choice of inside front cover or inside back cover
- Dedicated page in the slide loop on screens before and during event
- Listing as Platinum Sponsor on website, invitations & event program
- Photo opportunity with guest speaker or honorees
- Opportunity to welcome guests from the podium

#### Diamond—\$75,000

- Cocktail reception and premier seating for one table of 10
- Special recognition as a Diamond Sponsor from the podium
- Full-page ad in event program, premier placement
- Dedicated page in the slide loop on screens before and during event
- Listing as Diamond Sponsor on website, invitations & event program
- Photo opportunity with guest speaker or honorees

#### Gold-\$50,000

- Cocktail reception and priority seating for one table of 10
- Special recognition as a Gold Sponsor from the podium
- Full-page ad in event program, priority placement
- Dedicated page in the slide loop on screens before and during event
- Listing as Gold Sponsor on website, invitations & event program

#### Silver-\$25,000

- Cocktail reception and reserved seating for one table of 10
- Special recognition as a Silver Sponsor from the podium
- Full-page ad in event program
- Listing as Silver Sponsor in the slide loop on screen before and during event
- Listing as Silver Sponsor on website, invitations & event program

#### Bronze-\$15,000

- Cocktail reception and seating for 10
- Special recognition as a Bronze Sponsor from the podium
- Half-page ad in event program
- Listing as Bronze Sponsor in the slide loop on screen before and during event
- Listing as Bronze Sponsor on website, invitations & event program

#### **Advocate—\$10,000**

- Cocktail reception and seating for 10
- Special recognition as an Advocate Sponsor from the podium
- Listing as Advocate Sponsor in the slide loop on screen before and during event
- Listing as Advocate Sponsor on website, invitations & event program

#### Friend—\$5.000

- Cocktail reception and seating for 5
- Recognition as a Friend Sponsor from the podium
- Listing as a Friend sponsor in the slide loop on screen before and during event
- Listing as Friend Sponsor on website, invitations and event program

#### Individual Ticket—\$1,000

Cocktail reception and seat at dinner

## NEW! CUSTOM PRE, ONSITE, & POST GALA SPONSORSHIP OPPORTUNITIES

Sponsorship provides an excellent opportunity to elevate your brand and network, increase your visibility, and show your love for SWHR. Sponsors must be a supporter at the Friend level and above to reserve additional sponsorship opportunities.

Pre-Gala News \$5,000	Gain brand visibility by sponsoring the pre-Gala announcements, in the SWHR newsletter and email, know before you go, reaching an engaged audience eager to attend the SWHR Annual Awards Gala. Your support will be recognized, showcasing your commitment to empowering women's health. <i>Exclusive opportunity</i> .
Floral Arrangements \$8,000	Make a lasting impression by sponsoring the exquisite floral arrangements at the SWHR Annual Awards Gala. Your brand will be prominently displayed next to the beautiful blooms, demonstrating your support for women's health and adding elegance to the gala. Arrangements will be donated after the event. <i>Exclusive opportunity</i> .
Specialty Cocktail at Networking Reception \$6,000	Showcase your brand and unique creativity by sponsoring a custom specialty cocktail during the networking reception at the SWHR Annual Awards Gala. Your logo will be prominently featured on signage next to the bar, providing excellent brand visibility while attendees enjoy your signature drink. Sponsors have the option to provide promotional, branded acrylic beverage holders (example) at your expense. Exclusive opportunity.
Closing Champagne Toast \$6,000	Stand out as a supporter of women's health by sponsoring the champagne toast to the awardees at the Gala closing. Your support will be recognized during this celebratory moment, emphasizing your commitment to honoring exceptional individuals in the field of women's health. Sponsors have the option to provide promotional, branded acrylic beverage holders (example) at your expense. <i>Exclusive opportunity</i> .
Step and Repeat Logo Display \$2,000	Your brand will be on display at the Gala and live on in the 2024 Gala photos. Display your brand on the step and repeat! Only five step and repeat sponsorships available. Reserve yours now.
Post Gala Wrap-up News ————————————————————————————————————	This wrap-up email with photos from the Gala will be sent to all SWHR's 11K+ newsletter subscribers. Let the women's health research community know that you support them! <i>Exclusive opportunity</i> .

New! Additional sponsorships:

☐ Pre-Gala News—\$5,000 ☐

☐ Floral Arrangements—\$8,000

☐ Specialty Cocktail at Networking Reception—\$6,000

☐ Closing Ceremony Champagne Toast—\$6,000

☐ Friend—\$5,000 ☐ Individual ticket—\$1,000

☐ Step and Repeat Logo Display—\$2,000 ☐ Post Gala Wrap-up News—\$5,000

☐ Advocate—\$10.000

#### **Payment Options**

☐ Bronze—\$15.000

I will be paying by:

☐ Check ☐ Wire transfer

☐ Invoice ☐ Credit Card

#### **Credit Card Payment**

To reserve and pay for your sponsorship by credit card, please go **HERE**. There is 3% transaction fee for credit card payments.

#### **Check Payment**

#### Please make check payable to and mail to:

Society for Women's Health Research SWHR Awards Dinner ATTN: Development Office 1025 Connecticut Avenue NW, Suite 1104 Washington, DC 20036

#### Wire Transfer Payment

For wire transfer information please contact our Development office at development@swhr.org.

For additional information, or to request a letter of agreement, please contact:
Julie Miller, Development Director,
julie@swhr.org or Emma Bixler, Development
Coordinator at emma@swhr.org.

#### THANK YOU FOR YOUR SUPPORT!

Your donation and sponsorship of any amount will help the Society for Women's Health continue our mission of promoting research on biological sex differences in disease and improving women's health through science, policy and education. To learn more about the programs your donation supports, visit SWHR.org.

Please visit SWHR's Code of Conduct and Gift Acceptance Policy.



Works in the permanent collection of the newly reopened National Museum of Women in the Arts. (Craig Hudson for The Washington Post)